

2011 JEFFERSONIAN YEARBOOK

Jefferson High School

575 Washington Street
(706) 367-5832 • Yearbook Room
abolen@jeffcityschools.org

Jefferson, GA 30549
School Office • (706) 367-2881

Straight from the heart and into the yearbook! Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a “Public Display of Affection” [PDA] ad. Space is available to congratulate a graduate or tell your student how proud you are! Regardless of the occasion, your ad provides a great way to recognize a student or event that our staff may not otherwise be able to cover. To reserve your space, follow these guidelines:

SALE PRICES/SIZES: BLACK & WHITE ADS*
Black and white ads are available in the following sizes for the prices shown. ***After September 7th add \$5.00 to each price listed below.** *ALL ADS MUST BE PAID IN FULL WITH PICTURES AND TEXT SUBMITTED TO QUALIFY FOR SALE PRICE.

- **1/8 page:** \$50.00
- **1/4 page:** \$80.00
- **1/2 page:** \$110.00
- **full page:** \$200.00

SALE PRICES/SIZES: COLOR ADS*
Process color ads are available in the following sizes for the prices shown. ***After September 7th add \$5.00 to each price listed below.** *ALL ADS MUST BE PAID IN FULL WITH PICTURES AND TEXT SUBMITTED TO QUALIFY FOR SALE PRICE.

- **1/8 page:** \$90.00
- **1/4 page:** \$160.00
- **1/2 page:** \$210.00
- **full page:** \$320.00

STEP-BY-STEP INSTRUCTIONS

- 1] Select ad size.
- 2] Decide if the ad will appear in color or black and white.
- 3] Select a standard ad design.
- 4] Complete the Order Form provided.
- 5] Provide photos for each space in the ad. Note tips for photo submission on this sheet.
- 6] Write text for the ad on the Order Form or attach it on a separate sheet.
- 7] Provide payment.

SALE PRICE DEADLINE 09/07/10

PHOTO SUBMISSION GUIDELINES

- Do not cut, glue or tape photos.
- If the ad is black and white, any color photos submitted will appear in black and white.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- Photos will be returned when the yearbooks arrive.

SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff’s standards.
- **Custom ads are available for an additional \$20. To set up a time to create your ad please contact the Jeffersonian Yearbook Staff or submit a 300dpi/.jpg file to be used.**

FINAL AD & PAYMENT DEADLINE: 10/15/10