

DIGITAL MEDIA DESIGN AND PRODUCTION

Course Syllabus

SCHOOL: Jefferson High School

TEACHER: Angela Bolen

COURSE DESCRIPTION: Students in this course master the fundamentals of graphic design and production. The principles are applied to printed media, digital presentation media, and interactive media.

COURSE CONTENT: In addition to learning the software used to create the yearbook and interactive CD the following topics will be covered:

- Graphic Design Fundamentals
- Photography and Digital Media Design
- Interactive Media Design
- Concept/Theme Development
- Planning and Designing Yearbook Sections
- Writing – stories, headlines, captions, etc.
- Editing
- Advertising and Ad sales
- Yearbook Distribution

MAJOR PROJECTS: 2007 Jeffersonian
Interactive CD
Slide Show Presentation

CREDIT: 1 unit

GRADES: 11-12

TEXTBOOK: Adobe InDesign CS, 2004 by Chris Botello. Will also utilize Josten's Yearbook Guide and Journalism Curriculum.

SUPPLIES NEEDED: Three-ring binder, computer and notebook paper, pen and pencil.

GRADING POLICY: Students will receive grades on daily assignments, vocabulary quizzes, and short projects. All assignments will be averaged together and carry the same weight. Grades on major projects will solely depend on your contribution to the projects. Meeting deadlines, proofing, and editing will be a huge part of these projects. If you choose not to participate, you will not receive a passing grade.

CLASSROOM GUIDELINES: In addition to all policies, procedures, and consequences outlined in the student handbook, please adhere to the following.

1. Make no changes to computer settings unless instructed to do so.
2. Personal disks/CDs/jump drives/etc. are not allowed.
3. No headphones.
4. Do not touch any other student's keyboard or mouse unless instructed to do so.
5. Reread pages 36-38 of your handout. The Internet guidelines are extremely important particularly in this class setting. Please remember that we will use it for educational purposes and that it is a privilege, not a right.

If you choose NOT to follow the guidelines. . .

1st offense: warning

2nd offense: 30 minute detention

3rd offense: 1 hour detention, parent notification

4th offense: 1 hour detention, parent notification and administrative conference

This class will be more relaxed and less structured than many other classes. There will be many days that there will be eight to ten different things going on in the classroom. Many assignments will be conducted outside the classroom. This requires much responsibility, honesty, teamwork, and dedication. Please remember that the final project in this class is extremely important to our school and the community. You are responsible for telling the story of one school year in a responsible and creative way.

We have read and understand the syllabus for Digital Media Design and Production.

Student Signature

Parent/Guardian Signature