



JEFFERSON ELEMENTARY SCHOOL

415 HOSCHTON STREET
JEFFERSON, GEORGIA 30549

Dear Parents / Guardians of **Jefferson Elementary** students,

For several years, a uniform policy has been discussed for students enrolled in the Jefferson City School System. With the support of the Board of Education, Jefferson Academy (grades 3-5) was the first school to adopt a dress code (uniform policy). This "Dress for Success" policy began in the fall of 2007. The adoption of this dress code has proven to have positive effects on student attitude, behavioral expectations, academic success, and professional awareness.

This successful experience has prompted us to expand this same vision to our lower grades. With the recent Board of Education's approval, Jefferson Elementary School will implement a dress code policy for the 2010-11 school year. Beginning on August 2, 2010, the students in Pre-K through 2nd grade will be expected to "Dress for Success" by complying with the attached dress code policy.

Therefore, as you begin to shop for "back to school clothing", you will want to keep the attached dress code in mind. Below you will find a list of stores in the surrounding area that stock many of these clothing items. Please know that you are not limited to the following businesses.

1. Stitching on the Square in Jefferson
2. Gap
3. Old Navy
4. The Academy in Athens
5. Target
6. Wal-Mart
7. Land's End (an online store)
8. JC Penney's
9. Belk

As you shop throughout the summer, be mindful of these items, their prices, and their availability.

I hope you view this move as a positive step in our educational process. I have personally experienced the dress code at Jefferson Academy for three years. We have had many parents express an appreciation for the dress code decision. Parents have found that the dress code is very cost effective and requires little direction in the morning. As educators, we have experienced positive results as well. Most of these experiences have been directly related to behavior management, student impressions, and professional attitudes. It is our hope that you encounter these same positive experiences throughout the 2010-11 school year. If we can be of assistance to you, please don't hesitate to contact us.

Sincerely,

DeMaris Gurley
Principal, Jefferson Elementary School and Jefferson Academy
706-367-8242 or 706-367-2300